# ELIZABETH JOHNSON

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# **EDUCATION**

Bradley University 2014 - 2018 Bachelor of Science Studio Art Double Major, Sculpture and Graphic Design Marketing Minor

### **ACHIEVEMENTS**

People's Choice Award, 2019
Peoria Sculpture Walk Artist, 2019
Dean's List, 2017 - 2018
Kottemann Endowed Scholarship, 2016 - 2017
Fine and Performing Arts Scholarship, 2014
University Scholarship, 2014
Scholastic Art Awards Keys Recipient, 2013 - 2014

#### INVOLVEMENT

Peoria Art Guild Exhibition Committee, 2019-Donovan Sculpture Garden Committee, 2020-

## PROFESSIONAL EXPERIENCE

OSF HealthCare: Graphic Design Specialist

October 2018 - Present

Help clients communicate an appealing image through digital, print and social media. Designs include logos, billboards, flyers, website materials and other graphics that contribute to patient safety and the well-being of the community. Other duties include assessing client problems while providing a graphic solution to aid branding and providing favorable, innovative marketing to consumers.

## Peoria Chiefs Baseball Team: Graphic Design Assistant

February 2017 - September 2018

Designed various promotional flyers, videoboard graphics and visuals for social media platforms to aid ticket sales, events and special theme nights. Other responsibilities included operating the videoboard during all home games, assisting in the development of new ideas for promotional games and the creation of videos used to market games.

#### Freelance Designer

2016 - Present

Collaborate with various clients while producing detailed visuals and illustrations to reflect solutions to design issues. Other duties include conceptualizing new designs for marketing materials and scheduling meetings with clients to discuss project progress.